
2015 Annual Meeting

GAME ON

The Challenge Of Change

SSA | Arlington, Texas
May 20-23, 2015

Society of Southwest Archivists

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2015
Society of Southwest
Archivists
Annual Meeting

May 20-23, 2015

Sheraton Arlington
Arlington, Texas

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PRESIDENT'S WELCOME

On behalf of the Society of Southwest Archivists (SSA) leadership, I warmly welcome you to our Annual Meeting. This event is the culmination of a year's worth of work by a whole roster of officers, committee chairs, and dedicated members. I would like to use this opportunity to applaud them all for their commitment to ensuring that SSA provides a lively, informative, topical – and most of all, welcoming – forum for us to meet, share ideas, and celebrate archives and the archival profession.

Seasoned SSAers know that this is the highpoint of the year, and I am sure that by the end of the four days, the rookies will realize why. *Game on!*

Sincerely,
Katie Salzmann

SSA EXECUTIVE BOARD

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2015 SSA CONFERENCE LEADERSHIP

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Melissa Gonzales, The Witte Museum
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Tom Kellam, Tarrant County College
Patrizia Nava, University of Texas at Dallas
Paul Oelkrug, University of Texas at Dallas
Mary Saffell, Texas Christian University
Chanin Scanlon, Fort Worth Museum of Science and History
Betty Shankle, University of Texas at Arlington
Krishna Shenoy, Sixth Floor Museum
John Slate, City of Dallas
Karin Strohbeck, Texas A&M University School of Law
Leslie Wagner, University of Texas at Arlington
Lea Worcester, University of Texas at Arlington
Dawn Youngblood, Tarrant County Archives

CONFERENCE SCHEDULE AT A GLANCE

Wednesday, May 20

- 8:00 am - 5:00 pm** **Registration**
- 8:30 - 11:30 am** **Preconference Workshop**
Records Management for Archivists • Superbowl
- 9:00 am - 4:30 pm** **Preconference Workshop**
Audiovisual Preservation for Beginners • World Series
- 1:30 - 4:30 pm** **Preconference Workshop**
Archival Box-Making
University of North Texas Library Annex
- 12:30 - 2:30 pm** **SSA Board Meeting** • Yacht Club
- 5:30 - 7:00 pm** **Welcome Reception** • Sheraton Arlington, Poolside

Thursday, May 21

- 8:00 am - 5:00 pm** **Registration**
- 8:30 - 9:30 am** **Plenary Session**
The Promise and Perils of Digital Archives
Andrew Torget • Champions Ballroom III
- 9:30 - 10:00 am** **Catered Break** • Exhibitor Area
- 10:00 - 11:30 am** **Breakout Sessions**
■ *The Austin Archives Bazaar* • Super Bowl
■ *Boot Camp: Triple Play* • World Series
■ *Hide & Seek: CLIR Grants* • Champions Ballroom III
- 11:30 am - 1:30 pm** **Lunch on your own**
- Noon - 1:30 pm** **TARO Brown Bag Lunch** • World Series
- 1:30 - 3:00 pm** **Breakout Sessions**
■ *Adaption: Creating and Maintaining Order*
World Series
■ *Boot Camp: Bit by Bit* • Champions Ballroom III
■ *East Texas NAACP and African American Masons*
Super Bowl
- 3:30 - 7:00 pm** **Repository Tour** • University of Texas at Arlington
- 6:00 - 7:30 pm** **New Member and SNAPpy Hour Mixer**
Sheraton Arlington, Bar

CONFERENCE SCHEDULE AT A GLANCE

Friday, May 22

- 8:00 am - 5:00 pm** **Registration**
- 8:30 - 9:30 am** **SSA Past/Present/Future: Diversity Training**
Champions Ballroom III
- 9:30 - 10:00 am** **Catered Break** • Exhibitor Area
- 10:00 - 11:30 am** **Breakout Sessions**
■ *Boot Camp: What's the Play?* • World Series
■ *Archival Adventures in Small Repositories*
Champions Ballroom III
■ *Archival Hat Trick* • Super Bowl
- 11:30 am - 1:30 pm** **Lunch on your own**
Noon - 1:30 pm **SHRAB Brown Bag Lunch** • World Series
- 1:30 - 3:00 pm** **Breakout Sessions**
■ *Represent!* • World Series
■ *Tangled Webs* • Champions Ballroom III
■ *¡Dale Gas! Archival Outreach* • Super Bowl
- 3:00 - 3:30 pm** **Catered Break & Passport Drawing** • Exhibitor
Area
- 3:30 - 5:00 pm** **Breakout Sessions**
■ *Digital Dichotomies* • Champions Ballroom III
■ *Boot Camp: Archive Bally* • World Series
■ *Archivists and Curators: Braniff Family Collection*
Super Bowl
- 6:00 - 8:00 pm** **Reception** • International Bowling Museum

Saturday, May 23

- 8:00 - 10:00 am** **Registration**
- 8:00 - 10:00 am** **Breakfast Business Meeting, SLOTTO**
Champions Ballroom III
- 10:15 - 11:45 am** **Breakout Sessions**
■ *Instant Replay* • World Series
■ *Archives and "The Tech"* • Super Bowl
- Noon - 2:00 pm** **SSA Board Meeting** • Yacht Club

CONFERENCE SCHEDULE

Wednesday, May 20

8:00 am - 5:00 pm Registration

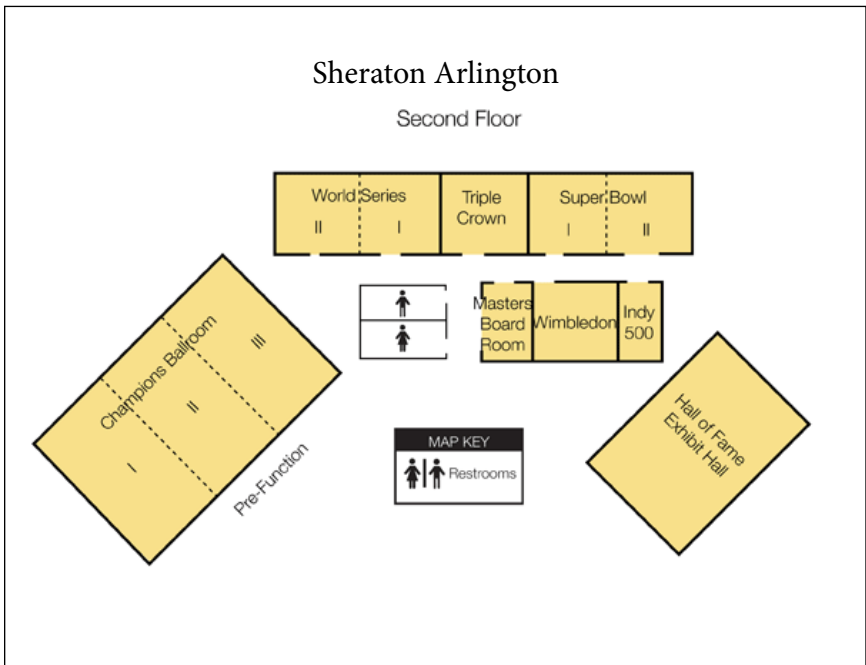
8:30 - 11:30 am Preconference Workshop

Records Management for Archivists

Super Bowl

Whether you work with records managers but don't understand them, need a records manager but don't have one, or suddenly find yourself being the records manager, this workshop can help you combine the best parts of the archives and records management professions into one unstoppable toolkit. We'll provide a translation guide for the basic vocabulary of records management, demystify the records retention scheduling process, and explore ways to gain upper management support for your records management program. Through discussion, interactive exercises, and a heaping serving of additional resources, we will help prepare you to hit the ground running back at your home institution.

Trainer: Kris Toma



CONFERENCE SCHEDULE

Wednesday, May 20

9:00 am - 4:30 pm Preconference Workshop

Audiovisual Preservation for Beginners

World Series

Preserving the wide variety of audiovisual media in archival collections is a challenge! Join two experts for an information-packed day of audiovisual preservation. In the morning a conservator will tell you what you need to know to preserve the physical objects in your collections— from wax cylinders to VHS tapes to CDs. In the afternoon, a specialist in reformatting will help you understand best practices in digital preservation, including in-house and outsourced programs. Please bring questions about materials in your own collections and projects you're considering for discussion in class.

Trainers: Rebecca Elder and Stephen Bolech

1:30 - 4:30 pm Preconference Workshop

Archival Box-Making

UNT Preservation Lab, the Library Annex, 941 Precision Drive, Denton, TX

Students will learn to make light-weight and phase boxes. Students will see an example of a clamshell case and will be introduced to various steps of the box-making process. Attendees are welcome to several problem books with them to work on as examples.

Trainer: Jessica Phillips

12:30 - 2:30 pm SSA Board Meeting

Yacht Club

5:30 - 7:00 pm Welcome Reception

Sheraton Arlington, Poolside

PLENARY SESSION SPEAKER



Dr. Andrew J. Torget is a historian of 19th-century North America at the University of North Texas, where he also runs a digital humanities lab. His work has revolved around two intersecting themes: the expansion of the American South into the West, and developing new digital methods for research, scholarship, and teaching.

He began work in both areas while a graduate student at the University of Virginia where he served as the co-editor and manager for the “Valley of the Shadow” project and as a project manager in the Virginia Center for Digital History. He also developed the “Texas Slavery Project” as an experiment in how new visualization methods might provide new insights into his research on the westward expansion of the American South. Dr. Torget then moved to the University of Richmond where he became the founding director for the Digital Scholarship Lab. There he developed projects such as “Voting America: United States Politics, 1840-2008” and the “History Engine: Tools for Collaborative Education and Research.”

In 2009, Dr. Torget joined the history department at the University of North Texas, where he teaches courses on the U.S.-Mexico borderlands, American expansion, slavery, and the intersections of the American South and West. At UNT, he has worked closely with the university’s digitization lab and computer science department on several projects including the NEH-funded “Mapping Texts: Visualizing American Historical Newspapers” as a partnership with Stanford’s Bill Lane Center for the American West. He is currently at work on *Seeds of Empire: Cotton, Slavery, and the Transformation of the Texas Borderlands, 1800-1850*, a book exploring how the rise of the cotton economy during the 19th-century set the United States and Mexico on a winding path toward a war that would redefine the North American continent. As part of this work, he was named the inaugural David J. Weber Research Fellow at the Clements Center for the Study of the Southwest at Southern Methodist University in 2011.

Dr. Torget’s plenary address is entitled “The Promise and Perils of Digital Archives.”

CONFERENCE SCHEDULE

Thursday, May 21

8:00 am - 5:00 pm Registration

8:30 - 9:30 am Plenary Session

The Promise and Perils of Digital Archives

Champions Ballroom III

The digital revolution of the past fifteen years has opened unprecedented opportunities for archivists and scholars while also creating a host of daunting new challenges. Surveying the evolution of the digital humanities during the past decade, Dr. Andrew Torget will explore what the successes and failures of numerous digital projects can tell us about the new challenges facing archives and their users in the digital age.

Andrew Torget, University of North Texas

9:30 - 10:00 am Catered Break • Exhibitor Area

10:00 - 11:30 am Breakout Sessions

The Austin Archives Bazaar: Bringing Archives to the People

Super Bowl

In 2014, a group of Austin archivists was inspired by the Portland Archives Crawl and the L.A Archives Bazaar to showcase Austin-area archives to the general public. After initial brainstorming, a planning committee formed and for a year worked to create an event designed to attract the public with intriguing, entertaining, and interactive activities and exhibits. The result was the inaugural and resoundingly successful Austin Archives Bazaar, a highlight of the 2014 Archives Week. The panelists will talk about their experiences in planning and publicizing the event as well as describe two of the most popular activities at the Bazaar, the preservation station and the photograph booth.

Carol Mead, Briscoe Center for American History

Jennifer Hecker, University of Texas Libraries

Madeline Moya, Texas Archive of the Moving Image

Amy Bowman, Briscoe Center for American History

Rebecca Elder, Rebecca Elder Cultural Heritage Preservation

CONFERENCE SCHEDULE

Thursday, May 21

Boot Camp: Triple Play: 3 Steps to Maximize Your Social Media ROI

World Series

In part one of this boot camp, instructors will provide a tutorial on advertising archival finding aids on social media. Instructors will demonstrate the most time-effective way to use biographical/ historical notes to create posts for a WordPress blog, then instruct the audience on the best way to modify posts for Twitter, Facebook, Tumblr and Google+. In part two, instructors will give the audience a tutorial on how to animate still images using the GIF format (graphics interchange format). GIFs are an increasingly popular web format for featuring noteworthy and lighthearted content on social media. In part three, instructors will give the audience a tutorial on how to import and edit an archival video, creating a looping video GIF.

Drill Sergeant #1: **James Williamson**, Sam Houston State University

Drill Sergeant #2: **Felicia Williamson**, Sam Houston State University

Hide and Seek: Uncovering Hidden Collections

Champions Ballroom III

Hidden collections are those collections that reside within libraries, archives, or cultural heritage institutions but are undiscoverable or unknown to scholars due to non-existent or inefficient description. Since 2008, the Council on Library and Information Resources (CLIR) has awarded grants to institutions to support archival descriptive activities of hidden collections deemed to be of potentially high research value. This session will explore the experiences of three such institutions involved in the CLIR Hidden Collections program and how those experiences have influenced wider decision- and policy-making ideas and initiatives within the archives.

Bridgett Amber Tanner (*Chair*), University of Texas at Arlington

A Wider View: Policy Changes and Increasing Outreach through Hidden Collections

Christopher Harter and Laura J. Thomson, Amistad Research Center

Revealing Hidden Collections through Social Media Outreach

Jaime Janda, University of North Texas

The Process of Discovery: Training, Template, and Technology to Inventory Hidden Colonial Mexican Materials

Anton DuPlessis, Texas A&M University

CONFERENCE SCHEDULE

Thursday, May 21

11:30 am - 1:30 pm **Lunch on your own**

Noon - 1:30 pm **TARO Brown Bag Lunch***

World Series

Please join members of the TARO Steering Committee to learn about the NEH Collaborative Planning Grant that was recently awarded for the Texas Archival Resources Online Consortium to the 21st Century Project. Come find out about how the grant will help to plan for a cutting-edge redesign of the TARO website to improve usability and functionality.

The agenda includes an overview of the project, discussion of the hiring of the project manager consultant, subcommittee work reports and call for new members, communication among TARO member repositories, and an opportunity for feedback from everyone. This brown bag meeting is open to all TARO members, anyone interested in becoming a TARO member, and anyone interested in learning more about creating or improving a state or regional archival database consortium. We welcome your ideas and input. If you cannot attend the Brown Bag, or prefer to submit feedback in writing, please go online to http://bit.ly/TARO_SSA2015 or e-mail us at tarograntproject@gmail.com.

*Bring your own lunch choosing only from food options within in the hotel.



Tom Vandergriff throws out the first ball at the first Texas Rangers game, April 22, 1972. Courtesy, *Fort Worth Star-Telegram Collection*, Special Collections, University of Texas at Arlington Libraries

CONFERENCE SCHEDULE

Thursday, May 21

1:30 - 3:00 pm Breakout Sessions

Adaptation: Creating and Maintaining Order under Challenging Conditions

World Series

In an archive, change can come in many different ways. Some change is expected and planned for while other times it is unforeseen. Successful adaptation to change is critical in order for our materials to survive into the future. This session will address problems and challenges archivists encounter when faced with changing circumstances. Brian Collins of the Dallas Public Library Archives will discuss how he and his staff plan to maintain order and control of an enormous collection in the midst of a major renovation. Patrizia Nava, Curator of Special Collections at the UT Dallas Eugene McDermott Library, will discuss how she responded to the unexpected need to move a major collection to a much smaller space. Tom Kellam, District Archivist for Tarrant County College, will discuss his experiences in revitalizing an archival program that had fallen into neglect and disorder.

What's Luck Got to do With It? Preparing for Renovation at DPL

Brian Collins (Chair), Dallas Public Library

Moving, Moving, Moving, or Having the Domino Effect in the Archives

Patrizia Nava, University of Texas at Dallas

Archival Chaos Theory: Restoring Original Order Using Minimal Processing

Tom Kellam, Tarrant County College

Boot Camp: Bit by Bit; Implementing a Digital Preservation Program

Champions Ballroom III

How does a university archive address the tide of born digital materials/ electronic records in their collections, and preserve, process, and make them available to researchers? What are the costs associated with acquiring the staff training, software, and hardware necessary to implement a digital preservation program? This boot camp session provides practical tools and lessons learned for the planning for these materials. We will discuss how to evaluate and implement workflows and tools in the development of a program for born digital records.

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Attendees will walk away with sample documentation of workflows, policies, donor guidelines, and tips on selecting appropriate tools/software for their institution.

Drill Sergeant #1: **Rebecca Russell**, Rice University

Drill Sergeant #2: **Dara Flinn**, Rice University

Drill Sergeant #3: **Norie Guthrie**, Rice University

East Texas NAACP and African American Masons

Super Bowl

Two significant East Texas African American collections will be presented. The speakers will discuss processing the collection, handling unique and sensitive information, and the 10-year process of political roadblocks, donor and public relations.

The Beginning: Donor Relations

Linda Reynolds (*Chair*), Texas Research Center

Arthur Weaver: Business, Community and the NAACP

Pamela Temple, Stephen F. Austin State University

African American Freemasons of Lufkin, Texas

Jared McNeely, Stephen F. Austin State University

3:30 - 7:00 pm Repository Tour: University of Texas at Arlington Libraries

The UT Arlington repository tour highlights its newly completed state-of-the-art cold storage vault, the new Fab Lab, tour of Special Collections and the “¡Viva Mexico! A Comic Book History of Mexico” exhibit.

Transportation to UTA for the repository tour will be by bus, but will be limited due to bus capacity. One bus will make two circuits between the Sheraton Arlington and UTA. More detail will be provided in the packets of attendees who registered for the repository tour. Please watch the conference website for updates. One can also travel to UTA by car; there is a fee to park in the Maverick Parking Garage.

6:00 - 7:30 pm New Member and SNAPpy Mixer

Sheraton Arlington, Bar

Join fellow new members, students, and emerging professionals to meet others and network in a relaxed, fun atmosphere. No registration is required. Appetizers and beverages are available for purchase.

CONFERENCE SCHEDULE

Friday, May 22

8:00 am - 5:00 pm Registration

8:30 - 9:30 am SSA Past, Present and Future: Diversity Training
iDiversity Presents: Embedding Diversity in All Things Archives

Champions Ballroom III

For this year's all-member session, SSA Leadership is pleased to offer a special presentation by Fiona Jardine and Faith Ambrosini of iDiversity, a student-led group from the iSchool at the University of Maryland that promotes awareness of diversity, inclusivity, and accessibility within the information professions. Jardine and Ambrosini will discuss practical ways to yield the archivist's "power to represent" to create, build, and maintain archives that are of the communities, rather than merely about them. This engaging session will provide realistic ideas and methods to embed diversity, multiculturalism, and inclusion in every aspect of the field, whether you are an archivist, student, academic, librarian, or historian. The idea for a forum such as this originated from member input at last year's SSA Past, Present, Future session.

Fiona Jardine, University of Maryland

Faith Ambrosini, University of Maryland

9:30 - 10:00 am Catered Break • Exhibitor Area

10:00 - 11:30 am Breakout Sessions

Boot Camp: What's the Play? Making Audible Calls in the Archives

Super Bowl

This session will discuss techniques to help archivists work smarter by responding to opportunities and challenges on the fly through effective communication, teamwork, and more creative decision making. Novick will discuss the use of improvisational techniques that can improve listening and contributing skills. Day and Matthews will share methods to evaluate

CONFERENCE SCHEDULE

Friday, May 22

assets and implement changes that benefit workflows by shifting perspective and utilizing tools on hand. In the remaining 40 minutes of the session, participants can work in groups to discuss strategies to transform negative perspectives to positive ones, or learn more about improvisational techniques they can take back to their workplace. As a result, session participants will learn the ways in which to create a more dynamic and collaborative team-based approach to respond to changing environments.

Drill Sergeant #1: **Susan Novick**, Archives Consultant

Drill Sergeant #2: **Jennifer Day**, The City of Oklahoma City

Drill Sergeant #3: **Judie Matthews**, Oklahoma Department of Libraries

Adventures in Small Repositories: Large-Scale Surveying at Small-Scale Archives

Champions Ballroom III

This session will introduce a model project for making better known and more accessible to researchers the hidden archival resources at small “under the radar” repositories (such as volunteer-run historical societies, small museums, and historic sites without staff archivists): the Historical Society of Pennsylvania’s Hidden Collections Initiative for Pennsylvania Small Archival Repositories (HCI-PSAR). Project staff developed a survey methodology that is optimized for assessing and describing collections at small repositories, but is appropriate for any large-scale survey project. Large institutions, embarking on a collections survey project or any sort of collaborative venture, as well as smaller repositories that need guidance in managing their archival collections, will find the session helpful.

Uncovering Small Archives in Pennsylvania: the HCI-PSAR Model

Jack McCarthy (*Chair*), Historical Society of Pennsylvania

Scalable Tips for Designing and Implementing a Collections Survey

Celia Caust- Ellenbogen, Historical Society of Pennsylvania

CONFERENCE SCHEDULE

Friday, May 22

Archival Hat Trick: Collecting, Preserving, and Exhibiting Sports and Games

World Series

Sports and games play a tremendous role in day-to-day life around the world. Whether it is a game of red-rover, chess, solitaire, Mario, or a game of football, basketball, baseball etc., sports and games are everywhere. There is a wealth of information found in sports and games about character, society, leadership, competition, and athletics. It is our responsibility to ensure the preservation of this information in all its forms (papers, photos, audio, videos, equipment, uniforms...) for future generations. This session examines sports and games in the archives from a variety of angles: issues archives face in documenting and preserving childhood playground games, the value and usefulness of sports and athletics collections, and the experience one institution had in creating a large-scale sports exhibition with a small staff.

The Dallas Historical Society Presents: Texas Sports Legends

Samantha Dodd, Dallas Historical Society

Preserving Playground Games

Carmen Cowick, Amigos Library Services

Sports Collections, Their Value and Preservation

Charles Nodler, Missouri Southern State University

11:30 am - 1:30 pm **Lunch on your own**

Noon - 1:30 pm **SHRAB Brown Bag Lunch***

World Series

Please join members of the Texas Historical Records Advisory Board (THRAB) and members of other state records advisory boards in the SSA membership region for news and updates on projects of interest to the archives and records community. We will then open for discussion the proposal process for the National Historical Publications and Records Commission (NHPRC) and answer your questions about writing a competitive grant proposal. Hosted by the Texas Historical Records Advisory Board, Texas State Library and Archives Commission.

*Bring your own lunch choosing only from food options within in the hotel.

CONFERENCE SCHEDULE

Friday, May 22

1:30 - 3:00 pm **Breakout Sessions**

Represent! Challenges and Rewards of Documenting Under-Documented Communities

World Series

Come hear about some of the more interesting issues that arise when documenting under-represented communities as revealed through the work of four projects. Join us to hear Jennifer Hecker share her experiences with crowd-sourcing metadata and discuss privacy and ethical concerns around digitizing zines (magazines produced for love, not profit). Susan Floyd will show off her iSchool Capstone work creating a framework for a metadata aggregation and access project, and Rachel Panella will illuminate controlled vocabularies for graffiti collections. Samantha Bruner will explore community outreach and education as a means of forming a documentation strategy for Louisiana's LGBT culture and history.

In This Subbacultcha: Crowd-sourcing Zine Metadata
Jennifer Hecker (Chair), Austin Fanzine Project

Towards a Framework for Aggregating Local Music Archives
Susan Floyd, Austin Music Documentation Initiative

Tags, Stickers & Paint: Controlling the 'Uncontrollable' Art
Rachel Panella, Austin Graffiti Project

Out of the Closet and Into the Archives
Samantha Bruner, LGBT + Archives Project



Seven Seas employee with a cockatiel and parrot.
Courtesy, *Fort Worth Star-Telegram Collection*,
Special Collections, University of Texas at Arlington Libraries

CONFERENCE SCHEDULE

Friday, May 22

Tangled Webs: Taking the Mystery out of Website Archiving

Champions Ballroom III

Are you new to website archiving or have you been untangling the web since it began? Presenters will discuss their own experiences with starting and/or maintaining website archiving programs, ranging from small to large academic institutions and from applied practice to research. Presentations will touch on a variety of topics including how a small archives can get started website archiving and use it to document student organizations; research efforts directed at using website archiving to meet records retention schedules and current trends to accommodate the increasing complexity of the web; and the history and workflows of the CyberCemetery from access to preservation.

Building Your Local Web One Thread at a Time:

Archiving Websites at Trinity University

Megan Toups (Chair), Trinity University, San Antonio, Texas

Archiving Websites from Clientside and Serverside

Patricia Galloway, University of Texas at Austin, School of Information

CyberCemetery: Archiving Historically Significant Federal Websites

Mark Phillips, University of North Texas Libraries

¡Dale Gas!: Archival Outreach, Advocacy, and Community Support

Super Bowl

The population growth of Hispanics in the U.S. both in terms of numbers and percentage represents one of the more important demographic changes today. Archivists must continue to be sensitive to this phenomenon by reaching out to, documenting, and fostering research with this community. This session will provide lessons on the topic of advocacy, based on the perspectives and experiences of three different stakeholders in the world of archives from local repositories in South Texas: an archivist doing outreach at a public library research center; an archivist advocating for the community

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Friday, May 22

archives held at an academic institution; and a community historian, educator, civic advocate, and researcher who makes use of grassroots and community archives.

Lauren Goodley (*Co-Chair*), Texas State University

Jeremy Brett (*Co-Chair*), Texas A&M University

Outreach, Awareness, and Collaboration: Hispanic Collections at HMRC

Mikaela Selley, Houston Public Library

Defending Hispanic Collections from Institutional Neglect

Thomas H. Kreneck, Independent Consulting Archivist

Inspirational Voyages: Community History, Education, and Hispanic Archives

Nancy Vera, Council #4444, League of United Latin American Citizens

3:00 - 3:30 pm Catered Break & Passport Drawing • Exhibitor Area

3:30 - 5:00 pm Breakout Sessions

Digital Dichotomies: Costs and Benefits of Digital Outreach and Discoverability

Champions Ballroom III

“Digital Dichotomies” will examine the archival profession’s push for online discoverability through digitization and building online exhibits and finding aids. Our three case studies will reflect on the process and consequences of improving online discoverability from a number of angles. Adler will examine pros and cons of contracting out a large-scale digitization project and examine the increased staff responsibilities and financial obligations arising from outsourced digitization. Bolerjack and Jochum-Johnson will discuss selecting a content management system and examine how digitized materials can be used to build online finding aids and virtual exhibits using the online tool Omeka. Benjamin will discuss the correlation between his institution’s push for increased online discoverability and a huge increase in remote reference traffic, and will suggest ways to manage this traffic.

Victims of Success: How Increased Discoverability Impacts Reference

Sean Benjamin (Chair), Tulane University

Look Before You Leap: An Outsourced Digitization Case Study

Rachel Adler, New Mexico State Archives

From Boots to Bytes: Using Omeka in Archives and Museums

Remesia Bolerjack, Kimberly Jochum-Johnson, Archdiocese of New Orleans.

CONFERENCE SCHEDULE

Friday, May 22

Boot Camp: What the Midway Can Teach Us about Outreach and Advocacy [Archives Bally]

World Series

Archivists, records managers, information professionals of all stages! Don't miss this unconventional boot camp! Attendees will learn modified carnival barking techniques and presentation skills applicable to outreach settings, such as information booths at festivals. These field-tested techniques will allow boot camp attendees to spark interest in a high number of potential users, both traditional and those without prior archival research experience. This unusual but practical skill set can dramatically increase the impact of most outreach programs. Clear presentation skills and good barking can help even the most mild-mannered archivist advocate for themselves and their repositories more confidently and persuasively. We will cover a variety of topics from creating an eye-catching display to attention-getting speaking methods and so much more! Don't miss this singular opportunity!

Drill Sergeant: **Jessica Tucker**, Texas State Library and Archives Commission

Archivists and Curators Working with the Braniff Family to Build a Collective Public History

Super Bowl

This panel discussion will reflect on the way Braniff International Airways has been remembered over the years since it ceased operations in 1982. Panelists will speak in relation to their experience and their research (oral history, university archives, and independent research). Other topics will include how partnerships are formed between archives, researchers, and the community.

Paul Oelkrug (*Moderator*), University of Texas at Dallas

Abra Schnur, Flying Voices Oral History Project

Dr. Thomas Allen, University of Texas at Dallas

Bruce Bleakley, Frontiers of Flight Museum

6:00 - 8:00 pm Reception

International Bowling Museum

CONFERENCE SCHEDULE

Saturday, May 23

8:00 - 10:00 am Registration

8:00 - 10:00 am Breakfast and SSA Business Meeting, SLOTTO

Champions Ballroom III

10:15 - 11:45 pm Breakout Sessions

Instant Replay: Preserving Film and Video Collections

World Series

According to UNESCO, much of the world's audio/visual heritage has already been lost due to neglect or destruction. These documents, including film and television, are the primary records of the 20th and 21st centuries. Three archivists discuss their experiences and challenges working to successfully preserve film and video archives in an academic institution, an NFL franchise and an independently run state repository. This session will include practical, real-world examples of how archivists have handled technical considerations as well as issues such as copyright, licensing and digitization to preserve and provide access to these collections.

Sue Parks (*Chair*), University of North Texas Libraries

A/V Preservation in the Dallas Cowboys Archives

Jonathan Thorn, Dallas Cowboys Football Club

Saving the Texas News: The KXAS/NBC-5 Collection

Morgan Gieringer, University of North Texas Libraries

The Films of Bill Stokes Associates

Madeline Moya, Texas Archive of the Moving Image



Carlisle Military Academy football team, 1906-1907.

Courtesy UT Arlington Photograph Collection, Special Collections,
University of Texas at Arlington Libraries

CONFERENCE SCHEDULE

Saturday, May 23

Archives and “The Tech”: Archivists’ Roles in Preserving the Digital

Super Bowl

The cyber-information tsunami of recent years has created a rapidly changing landscape for the creation, use, security, and preservation of all manner of data and information. Technology has changed the records created, how they are used, how archivists retain them, and how access is granted. Cyber-technology use is accelerating, and archivists are increasingly in need of skill sets beyond their training and experience. The presenters suggest teaming up with cyber-tech professionals. One suggestion, is to take a more active role in the governance of organizational information. Archivists can also learn to apply some “cyber- thinking” in their own shops as they consider both their own cybersecurity and the effects of risk management applied to the records when in use.

Preserving the Digital: The Archivist’s Role in Information Governance

Michael Courtney (Co-Chair), Archdiocese of New Orleans

Archival Cybersecurity 101: What Archivists Should Know About Non-physical Record Security

Jim Havron (Co-Chair), The Albert Gore Research Center at Middle Tennessee State University

Noon - 2:00 pm SSA Board Meeting

Yacht Club



Steve and Todd Ellington of Arlington aboard the Judge Roy Scream rollercoaster at Six Flags, May 26, 1980. Courtesy, *Fort Worth Star-Telegram Collection*, Special Collections, University of Texas at Arlington Libraries

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RECENT PUBLICATIONS

John Crichton, ed. *FRANKLIN GILLIAM: TEXAS BOOKMAN* (Dallas: Book Club of Texas, 2014). 60 pp. Cloth, \$45. Eight reminiscences by F. Warren Roberts, Anthony Rota, Larry McMurtry, Richard Landon, David Farmer, Peter B. Howard, Andrew Hoyem, and John Crichton on a colorful character in the antiquarian book trade.

Jack and Beverly Wilgus, *DEFINED BY LIGHT: PHOTOGRAPHY'S FIRST 75 YEARS* (Dallas: DeGolyer Library, 2014). 150 pp. Softcover with color illustrations, \$25. Exhibition catalog featuring commentary and daguerreotypes, ambrotypes, tintypes, stereos, card photographs, cameras, equipment, early color work, and more from the collection of Jack and Beverly Wilgus.

Darwin Payne, *NO SMALL DREAMS: J. ERIK JONSSON---TEXAS VISIONARY* (Dallas: DeGolyer Library, 2014). 272 pp. Cloth, \$25. Biography of the industrialist who led Texas Instruments during its meteoric rise from obscurity into one of the nation's leading electronic firms and who became Dallas' greatest mayor as he guided his adopted city to recovery after the assassination of John F. Kennedy.

Frank J. Williams, *ABRAHAM LINCOLN: THE EVOLVING COMMANDER-IN-CHIEF* (Dallas: DeGolyer Library, 2014). 22 pp. Paper, \$10. Lecture by Chief Justice Williams at Southern Methodist University on September 12, 2013, in recognition of the 150th anniversary of the Civil War and the 100th anniversary of the hiring of SMU's first librarian, Dorothy Amann, in 1913.

Anne Peterson, *THE CIVIL WAR IN PHOTOGRAPHS: NEW PERSPECTIVES FROM THE ROBIN STANFORD COLLECTION* (Dallas: DeGolyer Library, 2013). 94 pp. Softcover with color illustrations, \$25. Exhibition catalog featuring more than 200 Civil War photographs, mostly stereographs, many never published before.

Edwin W. Moore, *TO THE PEOPLE OF TEXAS: AN APPEAL IN VINDICATION OF HIS CONDUCT OF THE NAVY*, ed. by Jonathan W. Jordan (Dallas: DeGolyer Library & William P. Clements Center, 2011). 203 pp.; plates. Cloth, \$60. First printed in 1843; Moore and Sam Houston were longstanding political enemies.

Everett C. Wilkie Jr., *THE 1861 TEXAS PRINTINGS OF THE ORDINANCE OF SECESSION, A DECLARATION OF THE CAUSES, AND AN ADDRESS TO THE PEOPLE OF TEXAS: AN ILLUSTRATED DESCRIPTIVE PRINTING HISTORY COMMEMORATING THE SESQUICENTENNIAL ANNIVERSARY OF THEIR ADOPTION AND THE SECESSION OF TEXAS FROM THE UNITED STATES OF AMERICA* (Dallas: Book Club of Texas, 2011). 69 pp.; col. plates. Cloth, \$85; quarter-leather, in slipcase, \$175. An essential bibliographical reference and history.

Josefina Niggli, *THE DEFEAT OF GRANDFATHER DEVIL: FROM THE TWELFTH-CENTURY SPANISH SHEPHERDS' PLAY AS PERFORMED YEARLY AT PIEDRAS NEGRAS, COAHUILA, MEXICO*, with illustrations by Artemio Rodriguez; edited and with an afterword by William M. Fisher (Dallas: Book Club of Texas, 2010). 40 pp. Paper, \$45; cloth, \$75; semi-limp full vellum in box with signed print, \$365. Previously unpublished nativity play.

Paula Mitchell Marks, ed. *WHEN WILL THE WEARY WAR BE OVER? THE CIVIL WAR LETTERS OF THE MAVERICK FAMILY OF SAN ANTONIO* (Dallas: Book Club of Texas, 2008). 235 pp. Cloth, \$50. Mary Maverick had four sons in the Confederate army.

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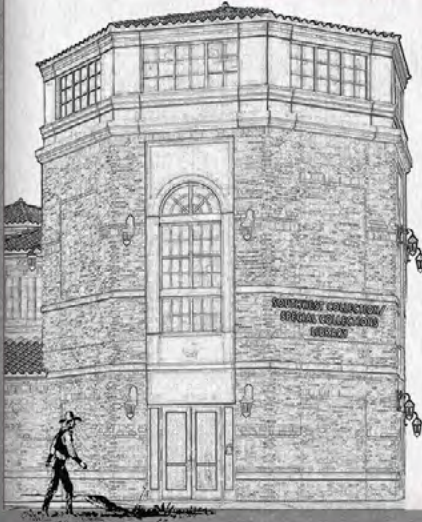
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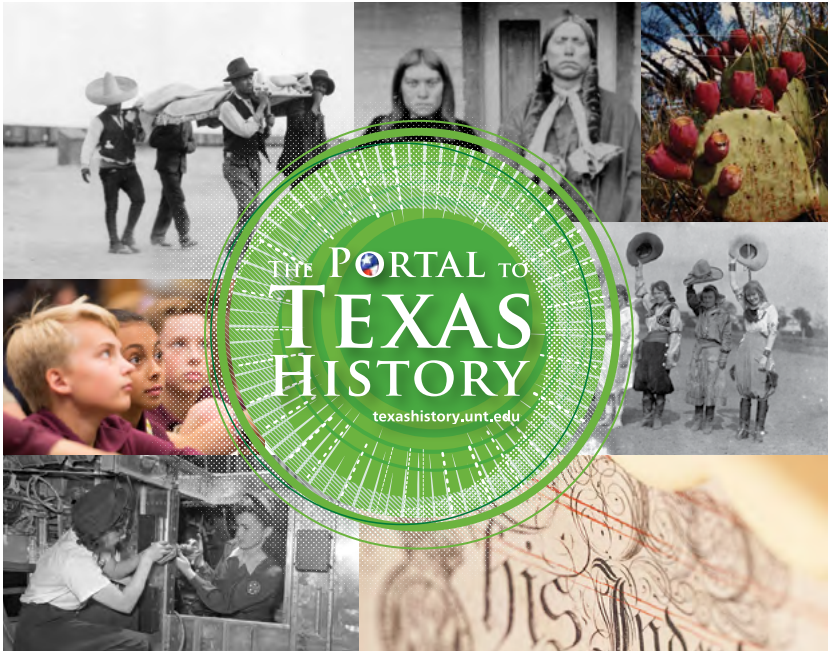
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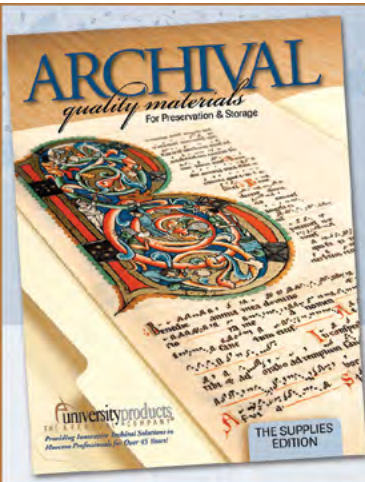
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